

Product Designer

EDUCATION

Rochester Institute of Technology (RIT)

Visual Communication Design MFA

Aug 2022 - Present

Aspira

Certificate in UI/UX Design

Sept - Nov 2019

Nanyang Academy of Fine Arts (NAFA)

BA (Hons) 3D Design Practice

2015 - 2019

SKILLS

Figma

Adobe Xd

Procreate

Illustrator

Photoshop

Indesign

After Effects

Cinema 4D

OTHER

- Content creator and illustrator
(Instagram and Youtube)
@samarasudhir

- Mentioned in Rolling Stones
article as designer for local
musician's lyric video

- Collaborated on One Plus
India promotional reels
(Instagram)

- Certified spirituality coach

EXPERIENCE

Rochester Institute of Technology | Graduate Assistant

Rochester, New York | Sept 2022 - Present

Mavrik | Design Head

Chennai, India | May 2020 - July 2022

- Sole designer handling UX/UI, Branding, Illustration, Graphic Design
- Designed 3 verticals of the company's app from ground up

Rillusion UX/UI Design Studio | UX/UI Intern

Chennai, India | Oct 2019 - April 2020

- Conducted UX research
(interview analyses, affinity mapping, journey mapping, wireframes)
- Designed UI for various projects alongside the design team
- Attended company and client meetings

Crafts Council of India (NGO) | Product Design Intern

Chennai, India | Sept - Nov 2019

- Designed an artisanal gift set of 3 products
- Carried out the design process from concept to the final products
- Created mockups
- Supervised production of the products
- Worked in collaboration with the Banyan (NGO)
- Products currently being sold at the Crafts Council store, Kamala.

Rubecon Communications Pvt. Ltd. | Graphic Design Intern

Chennai, India | June 1 - 30 2017

- Designed infographics and packaging for clients
- Played a major role in brainstorming and conceptualising on product designs

Nanyang Academy of Fine Arts (NAFA) | Student Assistant

Singapore | Jan - May 2016

- Assisted the 3D Design department in administrative work
- Manned the 3D material room
- Assisted lecturers